

RFID Exhibitor Package – ORDER FORM

Fax or email this order form to: Alliance Tech, Inc. – Fax: 512.519.7793 / Email: kchristensen@alliancetech.com

For more information please contact Kevin Christensen at 512.320.5779

PRODUCT OFFERING	DESCRIPTION	EARLY BIRD RATE (Order <i>before</i> Aug. 2nd)	REGULAR RATE (Order <i>after</i> Aug. 2nd)	ADDT'L READ POINTS	SET-UP ASSISTANCE	TOTAL (Rate + Addt'l Read Points + Set- up Assistance)
ENTRY PACKAGE	* 5 Read Points * Standard Reports	\$4,500	\$5,000	\$650 <i>per addt'l read point</i>	\$500	_____
GOLD PACKAGE	* 15 Read Points * Visitor Index Scoring * Post Event Executive Summary * Lead Prioritization Report * Visitor Cultivation Report	\$12,700	\$15,000	\$550 <i>per addt'l read point</i>	\$1,000	_____
PLATINUM PACKAGE	* 25 Read Points * Visitor Index Scoring * Post Event Executive Summary * Lead Prioritization Report * Visitor Cultivation Report	\$20,000	\$25,000	\$550 <i>per addt'l read point</i>	\$1,500	_____
OPTIONAL ITEMS						
Data Visualization	* Visual representation of booth traffic flow	Contact Alliance Tech for pricing	Contact Alliance Tech for pricing	N/A	N/A	_____
VIP Events	* Two (2) 6' Entrances monitored with RFID at VIP Events * Standard Reports	\$2,250	\$2,500	\$700 <i>per addt'l read point</i>	N/A	_____
Smart Notification	* Text message alerts when priority attendees enter booth	\$2,700	\$3,000	N/A	N/A	_____
TOTAL						_____
RFID-Based Booth Traffic Analytics at RSNA 2010						
<p>Alliance Tech and Experient™ have partnered together again this year to provide RSNA 2010 Exhibitors the ability to rent RFID stations and place them through-out their booth to measure, analyze and understand booth traffic. The solution provides exhibitors with significantly more value through the following benefits:</p> <ul style="list-style-type: none"> * Understand visits, duration, product area visit times & demographics of attendees * The ability to identify additional "lead potential" by understanding visit duration times at product areas * Web based reporting integrated with leads * Data Visualization * Smart Notification - the ability to text message an alert when a priority customer or prospect enters the exhibit booth 						
EXHIBIT INFORMATION				CONTACT INFORMATION		
Company Name: _____				Name: _____		
Exhibit Contact: _____				Email Address: _____		
Booth No: _____				Mobile Number: _____		
CREDIT CARD INFORMATION				CREDIT CARD BILLING ADDRESS		
Card Type: ___ VISA ___ MC ___ AMEX				Address: _____		
Credit Card Number: _____				City: _____		
Exp. Date: _____				State: _____		
Card Holder Name: _____				Zip/Postal Code: _____		
Authorized Signature: _____					Date: _____	